

malorie pangilinan

Malorie Pangilinan
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experience

Freelance Designer

Jan 2020 - Present

Providing product design and graphic design services that include:

- trend & market research, mood boards, creative concepting
- print & pattern design, softgoods & hardgoods product design, packaging design, technical drawings for specs, print production files, 3D modeling, product rendering
- logo and brand development, layout & typography, photo retouching, presentation design, email design, social media assets, print & digital marketing media assets

Product Designer

Jan 2016 - Dec 2019 | Skip Hop, Manhattan, NY

Lead for the Zoo collection and designer for softgoods & hardgoods toys, bags, feeding products, and other accessories. Research trends & competitive market, ideate & sketch product concepts, 3D model & render products, design graphic artwork & patterns, create CAD drawings & specs, prototype & test development, review samples.

Structural Packaging Design Intern

Jun - Aug 2015 | Ammunition, Brooklyn, NY

Worked with the structural packaging team in a design studio environment. Researched trends in competitive market & materials, sketched packaging concepts, prototyped & tested cardboard & 3D printed mockups, created 3D CAD & renderings. Brand clients included Beats by Dr. Dre, UNICEF Kid Power, Laxmi, Dear North (in tech accessories, CPG, beauty, and food industries).

Trade Show Booth Designer

Oct 2014 - Feb 2015 | The Lazy Dog & Co., Fort Lee, NJ

Designed trade show booth layout, created large scale graphic artwork & illustrations for print, spec'd furniture pieces for displaying, storing, and interacting with product for Light Stax brand.

Editor-in-Chief

Aug 2014 - Aug 2016 | NJIT Nucleus Yearbook, Newark, NJ

Oversaw the production of the annual yearbook, edited and approved of photo spreads & copy-writing, designed layouts, ran & managed general and editorial staff meetings, and communicated with publishers and university faculty & students to execute and improve publication.

Nike Vision Intern

Jun - Aug 2014 | Marchon Eyewear, Manhattan, NY

Assisted the Nike Vision color specialist in applying brand color palettes to new and existing frames, designing graphics & patterns, approving color samples, and daily tasks for other brands.

skills & software

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Acrobat

Adobe XD
Figma
SolidWorks
Keyshot

Canva
Microsoft Powerpoint
Microsoft Excel
Microsoft Word

education

New Jersey Institute of Technology
B.S., Industrial Design, May 2016